



above: 'Callisto' (Marky Smith 2009)

# Sydney B. Mitchell Iris Society

Our 46th Annual Iris Show  
and Potted Iris Sale!

Saturday May 1st 1-5 pm &  
Sunday May 2nd 10 am - 5 pm  
*See below for how to enter the  
show! Entry time is 7:00 am-  
9:30 am Saturday*

Shows/sales are free and open to the public -- all are eligible to enter iris!  
Lakeside Park Garden Center ~ 666 Bellevue Avenue, Oakland  
*(see page 5 for directions)*

Setup: 7:00 - 9:30 pm Friday night  
Show entries: 7:00 - 9:30 Saturday am  
Show open 1:00 - 5:00 Saturday  
10:00 am - 5:00 pm Sun  
Cleanup after 5:00 Sunday

The ENTRY time will be 7:00 am - 9:30  
am on Saturday! All are welcome to enter  
iris - *we'll show you how!* (Free donuts &  
coffee!!)

Do ENTER the show! *If you haven't entered a show before, we'll be happy to coach you.* Bring your POTTED IRIS! All members with potted iris -- remember to bring them to the show to sell. Potted iris with pictures sell much better than those without - if you can, please send Jean Richter a list of the potted iris you'll be bringing and we'll print out pictures to affix to the pots at the show (either email or phone call is fine).

Iris shows are a great way to see lots of different varieties of iris. If you grow irises, bring some in to share --and you might take home a blue ribbon! If you would like to enter your irises in the show, bring your flowers in on Saturday morning. Show your parking stub for a \$2 rebate on your iris purchases.

ALSO: Potted iris for sale at low prices! You can buy iris plants at the show. Some will bloom this spring; all will give you a head-start on next year's blooms! You can wait until summer for bare rhizomes to become available, but these potted beauties will be at least doubled in size by then.

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## PRESIDENT'S MESSAGE ~

I strongly encourage all members (especially new members, or those who've never shown an iris before) to bring iris to show at our upcoming Iris Show & Sale. It's fun, and you could get a ribbon!

As usual we'll have coffee and donuts for people preparing their iris stalks to enter in the show.

Please bring in your potted iris to sell at the show! This is one of our major fundraising activities for the year. If you can, please call me or email me with a list of the potted iris you'll be bringing in - I will then print out pictures to put onto the pots at the show. Iris with pictures sell far better than those without!

We will also need as many members as possible to help out with setup, teardown, answering questions from the public during the show, and taking care of potted iris sales. We need your help to make our show a great success! Please call me at (510) 864-7962 or email me at [richter@eecs.berkeley.edu](mailto:richter@eecs.berkeley.edu) if you want a specific shift at the potted iris sale table.

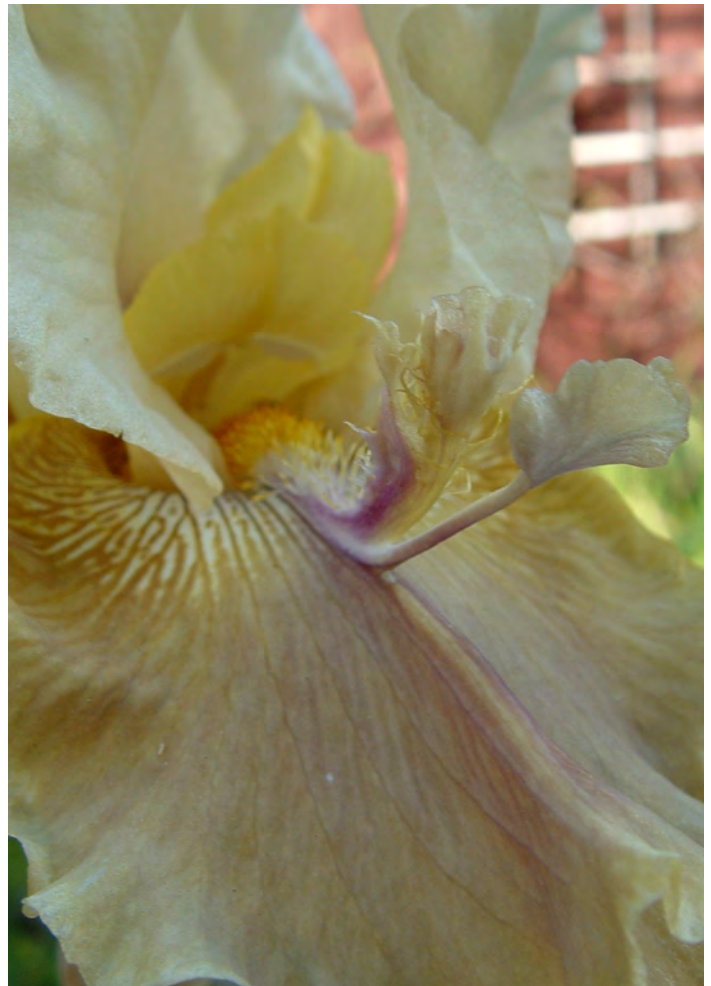
~ Jean Richter

Iris Showing how to's on the internet:

The AIS' page to start on for info, is <http://www.irises.org/aistoolbox/ais-toolbox-hort-display.html>

'Preparing Irises for Exhibition at Iris Shows' by Sheldon Butt can be seen at <http://www.hips-roots.com/articles/preparing-irises.html>

[www.dvis-ais.org/iris-prep.html](http://www.dvis-ais.org/iris-prep.html) has Delaware Valley Iris Society's info on preparing iris for showing.



above: 'Praetorian Guard' (Meininger 1998)



right: 'Magic Quest' (Tasco 2007)

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# AIS Electronic Service Survey

Note to SBM members -- I hope you'll take a moment to fill this out and send to Robert Pries -- the AIS is trying to hear from as many iris folks as possible! Thanks, Gesine

Name \_\_\_\_\_

Date \_\_\_\_\_

E-mail address (optional) \_\_\_\_\_

## Electronic Service Survey

This survey has 3 sections: Section A applies to everyone; Section B applies to non-members and Section C applies to all AIS members.

After you have completed this survey, you may save it on your computer and then email the saved file to Public Relations Chair Robert Pries at robertpries@embarqmail.com.

If you prefer to mail your responses, print the saved survey [or photocopy this page! -- Gesine] and send to the Public Relations Chair, Robert Pries, 107 Brothers Dr. Roxboro, NC 27574.

Please participate in this survey and provide your responses as soon as possible.

### Section A:

1. Do you currently use the internet as a resource for gardening information, sources, or garden events?

Yes \_\_\_\_\_ No \_\_\_\_\_

2. Have you heard that AIS is creating an online Illustrated Iris Encyclopedia open to all?

Yes \_\_\_\_\_ No \_\_\_\_\_

3. The Iris Encyclopedia is in a wiki format and allows everyone to contribute information and images. Would you find this useful?

Yes \_\_\_\_\_ No \_\_\_\_\_

4. Would you like to contribute images or information to the Iris Encyclopedia?

Yes \_\_\_\_\_ No \_\_\_\_\_

5. AIS has half the membership that it did 15 years ago and with a continuing decline it is becoming more difficult to pay for services. To combat this problem choose one of these choices:

\_\_\_\_\_ Choice A: AIS balance the budget by reducing

costs, perhaps only printing 3 issues of the bulletin a year

\_\_\_\_\_ Choice B: AIS create new services, such as electronic membership, which may attract additional members and or be an added value that existing members may choose to add to their membership.

\_\_\_\_\_ Choice C: list an alternative you recommend below.

6. If an electronic membership were offered it might include some of the following features. If on a scale of 1 to 9 with 1 being least important and 9 being most important, which of the following features would you use the most? Rate each independently.

\_\_\_\_\_ Each issue of the Bulletin available digitally in a downloadable format

\_\_\_\_\_ A searchable archive of past Bulletin articles

\_\_\_\_\_ Extra pictures and information that for lack of space could not be included with the articles in the printed Bulletin

\_\_\_\_\_ Iris blogs

\_\_\_\_\_ The Iris Register

\_\_\_\_\_ Online Judges Training courses

\_\_\_\_\_ Live online lectures

\_\_\_\_\_ A library of Iris topics

\_\_\_\_\_ Online slide shows

\_\_\_\_\_ A calendar of events, shows, speakers across the country

\_\_\_\_\_ Question and answer service.

\_\_\_\_\_ Other (list below)

7. If a package of electronic services were offered that included features such as the ones you marked as important would you be willing to purchase such a package for \$15? Yes \_\_\_\_\_ No \_\_\_\_\_

### Section B: Non-Members

Would you consider joining if offered a \$15 electronic membership, that would include the Iris Register and digital Bulletin with additional services to be added later? Yes \_\_\_\_\_ No \_\_\_\_\_

### Section C: Members

If an electronic membership was created it would not replace existing membership choices but hopefully would be a valued added choice. Would you support a change in the by-laws to create an e-membership category? Yes \_\_\_\_\_ No \_\_\_\_\_

## Sydney B. Mitchell Iris Show & potted iris sale!

Friday April 30	7:30 - 9:30 p.m.	<b>SET UP for SBM Iris Show</b>
<b>Saturday May 1, Sunday May 2 SBM Iris Show &amp; Sale!</b>	Enter 7:00 am- 9:30 am Saturday! <i>(donuts &amp; coffee!!)</i>  Open to public: Sat. 1-5, Sun 10-5	<b><i>SBM Iris Show and Sale!</i></b> Enter your iris - we'll show you how! Enter Saturday, May 1, 2010, 7:00 AM- 9:30 AM  Cleanup after 5:00 pm Sunday
<b>May 28th</b> SBM meeting		Meeting, Sydney B. Mitchell Alan Robbins will present.
<b>Friday June 25th</b> Sydney B. Mitchell meeting		Meeting, Sydney B. Mitchell (program TBA)
Sunday May 16th	El Cerrito Community Center, 7007 Moeser Lane El Cerrito	<b>SBM Potted Iris Sale</b> at the Old Rose Show 11-4:30 pm
AIS Convention May 31- June 5		<a href="http://www.madisoniris.org/Convention/Welcome.htm">www.madisoniris.org/Convention/ Welcome.htm</a>
<b>Friday July 23rd</b> Sydney B. Mitchell Bearded Iris Rhizome Auction & Sale		<b>SBM Bearded iris rhizome auction &amp; sale</b>
<b>Saturday July 24th</b>		<b>SBM Bearded iris sidewalk sale</b>
<b>Friday August 27th</b> Sydney B. Mitchell meeting		Meeting, SBM (program TBA)
<b>Late September</b>	To be arranged!	<b>SBM annual potluck!</b>
<b>Friday October 29</b>		<b>SBM Beardless iris auction &amp; sale</b>

**American Iris Society (AIS) Dues can be mailed**

to Tom Gormley - AIS Membership Secretary  
205 Catalonia Avenue / P.O. Box 177  
DeLeon Springs, FL 32130  
Phone and fax: 386-277-2057  
E-mail: aismemsec@irises.org  
\$25.00 single, \$30.00 dual.  
See www.irises.org/

Check your AIS membership status: Need to know your membership expiration date? expiration date for club members or your Region's members for Affiliation? www.aislookup.org

Please pay your 2010 **SBMIS Membership Dues** ~ please give to Bonnie Petheram, or send checks made out to Sydney B. Mitchell Iris Society to Bonnie at 1226 High Street, Alameda, CA 94501. \$10 household.

**Historic Iris Preservation Society (HIPS)** dues can be mailed to HIPS Membership: Judy Eckhoff, 7911 South Yoder Road, Haven, KS 67543  
E-mail: judye@msinter.net  
\$10.00 single annual, \$12.00 dual annual.  
www.hips-roots.com

Directions to the Garden Center:

666 Bellevue Avenue, Oakland

**From the north or west:** take Highway 580 or 24 to 980; take the West 27th Street/Grand Avenue exit, turn left on 27th Street, go east to Grand Avenue, watch for Lake Merritt on the right, take a left on to Grand Ave., then a right at the stoplight into the park. Proceed on Bellevue to the Garden Center. **From the south or east:** take the Lakeside (Lake Merritt) or Grand Ave. exit in Oakland; follow around the lake on the north and west side to Grand Ave. and Bellevue, turn left into the park.

Proceed to the Garden Center, park on either side of the road. We hope you can come -- everyone is welcome!

[On weekends only -- Expect to pay \$5.00 at the toll booth to park. Show your parking stub for a \$2 rebate on your iris purchases]

**AC Transit Bus** -- AC Transit bus #12 runs on Grand near the entrance to the park -- check transit before planning, as routes do change.

<http://tripplanner.transit.511.org>

By phone -- Dial 511 and say, "AC Transit," to speak with a person about route info

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List of SBM Officers:

President	Jean Richter	(510) 864-7962	richter@eecs.berkeley.edu
Vice-President	Gesine Lohr	(510) 864-7962	Gesine.Lohr@gmail.com
Secretary	Shirley Trio	(314) 605-5789	shirleytrio@clearwire.net
Treasurer	Bonnie Petheram	(510) 864-7962	bpetheram@gmail.com ~ new
Directors-At-Large	Marjorie Murray	(510) 525-3397	
<i>also Grand Poohbah</i>	Alan Robbins	(925) 939-1979	ADRsafetywpc@earthlink.net
Newsletter	Gesine Lohr	(510) 864-7962	Gesine.Lohr@gmail.com
Door Prize Chair	Marjorie Murray	(510) 525-3397	
Hospitality ~ new!	Shirley Trio	(314) 605-5789	shirleytrio@clearwire.net
Shows and Exhibits	Jean Richter	(510) 864-7962	richter@eecs.berkeley.edu
Program Chair	Gesine Lohr	(510) 864-7962	Gesine.Lohr@gmail.com
Library Chairpersons	Alice Dekker	(510) 525-6536	
Membership	t.b.a.		
Publicity	<b>**need a volunteer!</b>		
Historian/scrapbooker	Kat Boswell		
Immediate Past Pres.	Ray Vickers-Traft	(510) 839-9647	wndwsillorchids@aol.com
Once and Future President	Chuck Dekker		

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If you see **old iris stuff which is about to be tossed**, please contact me (Gesine), so we can conserve these bits of history. I assure you, anything donated will be cherished.  
(510) 864-7962

<http://historiciris.blogspot.com/>  
has some very neat stuff!

**2010 AIS Iris Calendars!**  
\$5 to members -- See Bonnie Petheram.

*A Sydney B Tradition!*  
*We have members who for various reasons find it difficult or impossible to come to meetings. One of the issues is transportation. This could become a nice SBM tradition -- inviting, and arranging to bring, members to our meetings. Makes everyone happy!*



Global warming is here--you know what to do  
SBMIS Newsletter -- Gesine Lohr  
1226 High Street, Alameda, CA 94501  
We miss you, Chuck  
*below: 'Line Drawing' (Ghio R. 2009)*

